



Bilingualism Program

Centro Nacional de Hotelería, Turismo y Alimentos.
Coordinación de Industrias Alimentarias

Activity 9

What do you have to do?

1. You are given the opportunity to create a **USEFUL** product. An important international company will launch and promote it. What would your product be? Record a video.

Mention the following details:

1. Name
2. Describe the product
3. How does it work? / What does it contain?
4. Which problem would it solve?
5. What is the main target public? Why?
6. How much would it cost?
7. Would it replace another product?
8. Mention additional information!
9. Make sure you show a prototype.

